

S.no	NOS	PC	Marks	EMD	Type of question	Question	Option 1	Option 2	Option 3	Option 4	Correct answer
1	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC1. study online customer attitudes towards the merchandise / brands	1	E	DC	What influences online customers the most?	Product quality	Random name	High price	No ads	Option 1
2	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC2. understand customer needs with respect to merchandise category PC3. suggest methods to communicate the merchandise in an online platform	2	M	SCB	A customer is unsure about a product's size. What should the website provide?	Ignore size details	Size guides & fit recommendations	Remove return policy	Only offer one size	Option 2
3	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC4. update self on comparative features and benefits of merchandise from other e-commerce players	1	E	FIB	A strong customer attraction point is better _____ than competitors.	Font size	Office decor	Discounts	Employee dress code	Option 3
4	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC5. update self on competitors online product presentations PC6. coordinate with teams to ensure development of accurate product descriptions as per category norms	1	E	DC	Which team is responsible for ensuring correct product details?	Finance team	Security team	HR department	Content & marketing	Option 4
5	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC7. list and map the products in a manner that improves ease of navigation and search PC8. maintain accuracy of products against uploaded images in pages/leaves created	3	D	SCB	A customer searches for "running shoes" but finds unrelated products. What should be fixed?	Improve product mapping	Increase product prices	Remove search bar	Hide product filters	Option 1
6	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC9. periodic updates to existing product listings for prices, offers, quantity etc.	1	E	FIB	Incorrect stock levels can lead to _____.	Free shipping	Order cancellations	More customers	Extra discounts	Option 2
7	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC9. periodic updates to existing product listings for prices, offers, quantity etc.	2	M	FIB	Price updates should be compared with _____ before applying.	Random numbers	Old ads	Employee feedback	Competitors	Option 4
8	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC10. correct mapping of listed products/SKUs to listed vendors	2	M	DC	What is the main purpose of SKU mapping to vendors?	Random price changes	Accurate product tracking	Hiding stock details	Ignoring supplier info	Option 2
9	RAS/N0308: List products and map SKUs accurately to cater to category and customer needs	PC11. mapping additional SKUs to listed products	2	M	SCB	A vendor introduces a limited edition version of a product. How should it be mapped?	Assign a separate SKU	Use the same SKU as the regular version	Remove the regular product	Ignore the new variant	Option 1
10	RAS/N0309: Adhere to quality standards for creating and maintaining catalogues and digital pages	PC1. ensure correct mapping of products and product descriptions to the photographs being showcased/displayed	2	M	DC	What is the most important aspect of mapping product images correctly?	Random selection	Ignoring details	Accuracy	Using stock images	Option 3
11	RAS/N0309: Adhere to quality standards for creating and maintaining catalogues and digital pages	PC1. ensure correct mapping of products and product descriptions to the photographs being showcased/displayed	1	E	FIB	If an image shows a different product version, the listing should be _____.	Ignored	Hidden	Duplicated	Updated	Option 4
12	RAS/N0309: Adhere to quality standards for creating and maintaining catalogues and digital pages	PC2. explain photographic nuances that enhance the aesthetic aspects of the merchandise and increase impact and movement on the page	1	E	DC	Which factor is crucial for maintaining color accuracy in product images?	Random editing	Proper lighting	Excessive contrast	Low resolution	Option 2

13	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC2. explain photographic nuances that enhance the aesthetic aspects of the merchandise and increase impact and movement on the page	2	M	SCB	A skincare brand wants to show product application effectively. What type of image should they use?	Lifestyle images of the product being used	Only packaging images	A single black-and-white image	A blurred, artistic filter	Option 1
14	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC3. recommend usage of editing softwares that impacts photo quality	3	D	SCB	A business wants to maintain a professional, consistent look across all product images. What should they do?	Apply random color changes	Use preset filters and consistent lighting	Use different editing styles for each product	Ignore editing altogether	Option 2
15	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC3. recommend usage of editing softwares that impacts photo quality	1	E	DC	What feature in editing software helps adjust brightness and contrast?	Exposure settings	Spell check	File compression	Auto-translate	Option 1
16	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC4. work closely with category teams to conform to brand and sales requirements	1	E	FIB	A well-structured category helps improve _____ in an online store.	Loading time	Customer complaints	Navigation	Checkout errors	Option 3
17	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC4. work closely with category teams to conform to brand and sales requirements	2	M	DC	Why should category teams analyze sales data?	To delete low-performing products	To ignore customer trends	To reduce the number of listings	To improve product visibility and strategy	Option 4
18	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC5. explain the concepts of visual communication being used in the catalogue/digital pages	1	E	FIB	A well-designed catalog should have a clear _____ to guide users.	Distortion	Visual hierarchy	Clutter	Randomness	Option 2
19	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC5. explain the concepts of visual communication being used in the catalogue/digital pages	2	M	DC	What role do icons play in visual communication?	Create confusion	Make the page crowded	Simplify navigation and enhance usability	Reduce user engagement	Option 3
20	RAS/N0309:Adhere to quality standards for creating and maintaining catalogues and digital pages	PC6. conduct timely product audit on the digital marketplace	2	M	SCB	A company audits its product pages and finds broken links in the descriptions. What action should they take?	Fix or replace broken links	Ignore the issue	Delete the entire product listing	Reduce the product description length	Option 1
21	RAS/N0310: Adhere to company policies and statutory regulations related to sales and service	PC1. collect desired layout of products and relevant descriptions as required by buyer and category manager	1	E	FIB	The _____ is responsible for defining product layout requirements.	Driver	Cashier	Technician	Category manager	Option 4
22	RAS/N0310: Adhere to company policies and statutory regulations related to sales and service	PC1. collect desired layout of products and relevant descriptions as required by buyer and category manager	2	M	DC	What should be considered while collecting descriptions for a product?	Irrelevant brand history	Key features and benefits	Random specifications	Overloading with text	Option 2
23	RAS/N0310: Adhere to company policies and statutory regulations related to sales and service	PC2. share photographs, descriptions and other relevant information with respect to products as received from sellers/ vendors	2	M	DC	Why is it important to share product photographs received from vendors?	To ensure accurate representation	To increase the file size	To make listings look different from the actual product	To confuse customers	Option 1

24	RAS/NO310: Adhere to company policies and statutory regulations related to sales and service	PC2. share photographs, descriptions and other relevant information with respect to products as received from sellers/ vendors	1	E	DC	What type of product descriptions should be shared on the marketplace?	Randomly generated descriptions	Customer-written reviews	Accurate and vendor-approved descriptions	Only price details	Option 3
25	RAS/NO310: Adhere to company policies and statutory regulations related to sales and service	PC3. validate photographs, descriptions and other relevant information with respect to company and brand policies	3	D	SCB	A product's image includes a competitor's brand name in the background. What should be done?	Upload it without checking	Blur out the competitor's name	Change the product category instead	Request a clean, brand-compliant image	Option 4
26	RAS/NO310: Adhere to company policies and statutory regulations related to sales and service	PC4. validate the updated information with concerned stake holders and get the same uploaded on the website	1	E	FIB	Before uploading product details, validation must be done with the _____.	Stakeholders	Customers	Delivery agents	Warehouse staff	Option 1
27	RAS/NO310: Adhere to company policies and statutory regulations related to sales and service	PC5. seek approval from concerned stake holders on digital pages as well as pages/leaves in the online catalogue	2	M	DC	If a page is approved, what should be done next?	Keep it in draft mode indefinitely	Upload it to the website	Ask for approval again	Remove product descriptions	Option 2
28	RAS/NO310: Adhere to company policies and statutory regulations related to sales and service	PC6. collect feedback in an accurate manner and get the same addressed by all concerned	2	M	DC	Why is it important to collect feedback on digital pages?	To ignore stakeholder concerns	To delay the approval process	To improve accuracy and quality	To remove products randomly	Option 3
29	RAS/NO311: Update self on basics of category management	PC1. understand category specifications with respect to grouping and sub grouping of products	2	M	SCB	A customer searches for "Winter Jackets," but they are listed under "Casual Wear." What should be done?	Leave jackets under "Casual Wear"	Move all jackets to "Accessories"	Remove jackets from the website	Create a "Winter Wear" subcategory	Option 4
30	RAS/NO311: Update self on basics of category management	PC1. understand category specifications with respect to grouping and sub grouping of products	1	E	FIB	A laptop stand should be categorized under _____.	Accessories	Clothing	Home Decor	Beverages	Option 1
31	RAS/NO311: Update self on basics of category management	PC2. group products correctly as per their sub-categories and hierarchies	1	E	FIB	"Microwaves" are part of the _____ category.	Kitchen Appliances	Beauty	Sports	Clothing	Option 1
32	RAS/NO311: Update self on basics of category management	PC2. group products correctly as per their sub-categories and hierarchies	2	M	DC	"Refrigerators" should be grouped under which category?	Furniture	Grocery	Home Appliances	Fashion	Option 3
33	RAS/NO311: Update self on basics of category management	PC3. explain the features, advantages and benefits of products	2	M	DC	What is a key benefit of a noise-canceling headphone?	Has a colorful design	Comes in a large box	Blocks background noise for better sound experience	Is difficult to use	Option 3
34	RAS/NO311: Update self on basics of category management	PC3. explain the features, advantages and benefits of products	2	M	SCB	A customer is choosing between two air conditioners. What advantage should be emphasized?	High power consumption	Heavy unit weight	Large remote control	Energy efficiency and fast cooling	Option 4
35	RAS/NO311: Update self on basics of category management	PC4. identify the importance of features, advantages and benefits in customer buying decision	1	E	FIB	A product benefit explains how it _____ the customer.	Helps	Costs	Confuses	Limits	Option 1
36	RAS/NO311: Update self on basics of category management	PC4. identify the importance of features, advantages and benefits in customer buying decision	3	D	SCB	A buyer is looking for a vacuum cleaner that is easy to use. Which feature should be highlighted?	Large and heavy motor	Lightweight and cordless design	High electricity consumption	Complicated controls	Option 2
37	RAS/NO311: Update self on basics of category management	PC5. relate to strategies of comparative brands with respect to catalogues/page designs and site lay-out	2	M	FIB	Leading e-commerce brands focus on easy-to-use _____.	Packaging	Discounts	Navigation	Billing	Option 3
38	RAS/NO312: Liaise with internal and external stakeholders for listing	PC1. interact with category managers to understand specified listing structure	2	M	DC	What should be considered when structuring a product listing?	Number of employees	Competitor employee salaries	Office furniture design	Product type and attributes	Option 4
39	RAS/NO312: Liaise with internal and external stakeholders for listing	PC2. interact with category managers to identify products to be displayed as per specified structure	3	D	SCB	A category manager has asked you to list a new range of smartphones. What should be your first step?	Identify key product specifications and categories	List all smartphones under one general category	Upload images without checking specifications	Ignore the category manager's instructions	Option 1

40	RAS/N0312: Liaise with internal and external stakeholders for listing	PC3. identify internal processes that need to be followed for listings to go live	1	E	FIB	Once approved, the product listing is made _____ on the website.	Hidden	Hidden	Live	Restricted	Option 3
41	RAS/N0312: Liaise with internal and external stakeholders for listing	PC4. interact with various internal departments to ensure product listings go live	1	E	DC	Which internal team ensures that pricing details are accurate before listing a product?	Finance	HR	Customer Support	Legal	Option 1
42	RAS/N0312: Liaise with internal and external stakeholders for listing	PC5. co-ordinate with vendors to ensure information is available in the desired form and in accurate formats	2	M	SCB	A vendor provides incomplete product descriptions. What is the best approach?	List the product with incomplete information	Request missing details before finalizing the listing	Guess the missing details yourself	Use placeholder text instead of real details	Option 2
43	RAS/N0312: Liaise with internal and external stakeholders for listing	PC5. co-ordinate with vendors to ensure information is available in the desired form and in accurate formats	2	M	SCB	While coordinating with a vendor, you find that some pricing details are inconsistent. How should you respond?	Set a price based on similar products	Use the highest price option to maximize profits	Remove the product from the listing	Verify and confirm the correct pricing with the vendor	Option 4
44	RAS/N0312: Liaise with internal and external stakeholders for listing	PC6. co-ordinate with vendors for products, product descriptions and supporting documents	2	M	DC	Which format is commonly used for vendors to share product descriptions?	Excel or Word document	Handwritten notes	Audio recordings	Verbal communication	Option 1
45	RAS/N0314: Smart Digital Asset Management	PC1. Utilize AI and machine learning algorithms to automate the tagging and categorization of digital assets. PC2. Ensure efficient and accurate organization based on content, context, and metadata. PC3. Implement and oversee the deployment of image and text recognition algorithms to identify and categorize multimedia content within digital assets	1	E	FIB	Text recognition algorithms extract words from images using _____ technology.	VPN	OCR	CPU	RAM	Option 2
46	RAS/N0314: Smart Digital Asset Management	PC4. Maintain an intelligent search system incorporating natural language processing and machine learning. PC5. Enable rapid and precise retrieval of digital assets based on user queries. PC6. Establish systems that dynamically adjust catalogue structures based on user behaviour and usage patterns. PC7. Ensure the catalogue evolves to meet the changing needs of users over time.	2	M	DC	What feature ensures assets are retrieved based on user queries?	Increasing storage space	Removing older assets	Smart indexing and metadata tagging	Hiding unused files	Option 3
47	RAS/N0314: Smart Digital Asset Management	PC8. Apply machine learning techniques to analyse user behaviour, historical data, and trends, enabling the prediction of popular or in-demand digital assets. PC9. Use insights to guide cataloguing priorities and content updates. PC10. Implement IoT devices for real-time tracking of physical assets and seamlessly link them to their digital counterparts in the catalogue. PC11. Ensure accurate representation and accessibility of physical assets. PC12. Extract information from external sources and updating fields for improved catalogue organization. PC13. Employ AI algorithms to automatically enrich metadata associated with digital assets.	2	M	DC	What role does AI play in metadata enrichment?	Automatically updating asset details	Manually entering descriptions	Reducing metadata fields	Preventing asset categorization	Option 1
48	RAS/N0314: Smart Digital Asset Management	PC14. Identifying issues such as image resolution, file format compliance, or broken links to maintain a high standard of asset quality.	1	E	FIB	Ensuring proper file naming conventions helps in better _____ of assets.	Deletion	Corruption	Hiding	Organization	Option 4

49	DGT/VSQ/N0102: Employability Skills	<p>PC1. identify employability skills required for jobs in various industries</p> <p>PC2. identify and explore learning and employability portals</p> <p>PC3. recognize the significance of constitutional values, including civic rights and duties, citizenship, responsibility towards society etc. and personal values and ethics such as honesty, integrity, caring and respecting others, etc.</p> <p>PC4. follow environmentally sustainable practices</p> <p>PC5. recognize the significance of 21st Century Skills for employment</p> <p>PC6. practice the 21st Century Skills such as Self-Awareness, Behaviour Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn for continuous learning etc. in personal and professional life</p> <p>PC7. use basic English for everyday conversation in different contexts, in person and over the telephone</p> <p>PC8. read and understand routine information, notes, instructions, mails, letters etc. written in English</p> <p>PC9. write short messages, notes, letters, e-mails etc. in English</p> <p>PC10. understand the</p>	1	E	FIB	The POSH Act is designed to prevent _____ at the workplace.	Harassment	Promotion	Hiring	Termination	Option 1
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50	DGT/VSQ/N0102: Employability Skills	<p>PC16. select financial institutions, products and services as per requirement</p> <p>PC17. carry out offline and online financial transactions, safely and securely</p> <p>PC18. identify common components of salary and compute income, expenses, taxes, investments etc</p> <p>PC19. identify relevant rights and laws and use legal aids to fight against legal exploitation</p> <p>PC20. operate digital devices and carry out basic internet operations securely and safely</p> <p>PC21. use e- mail and social media platforms and virtual collaboration tools to work effectively</p> <p>PC22. use basic features of word processor, spreadsheets, and presentations</p> <p>PC23. identify different types of Entrepreneurship and Enterprises and assess opportunities for potential business through research</p> <p>PC24. develop a business plan and a work model, considering the 4Ps of Marketing Product, Price, Place and Promotion</p> <p>PC25. identify sources of funding, anticipate, and mitigate any financial/ legal hurdles for the potential business opportunity</p> <p>PC26. identify different types of customers</p> <p>PC27. identify and respond to customer requests and needs in a professional</p>	2	M	DC	What is the main goal of an apprenticeship?	Earning a high salary immediately	Avoiding further education	Gaining hands-on work experience	Working without guidance	Option 3
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